

# Anavir Shermon

Kenan-Flagler Business School  
University of North Carolina at Chapel Hill

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## Education

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*University of North Carolina at Chapel Hill, Kenan-Flagler Business School*

- Ph.D. Candidate in Strategy & Entrepreneurship (Fall 2017 - Present)
  - Dissertation Committee: Mahka Moeen (Chair)
- Master of Science in Business Administration (Spring 2019)

*University of Michigan at Ann Arbor, College of Engineering*

- Bachelor of Science in Industrial & Operations Engineering (Spring 2017)

## Research Interests

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Industry Emergence, Innovation, Technology Management, Entrepreneurship

## Awards & Grants

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Kenan Institute of Private Enterprise Research Grant (2020)

- \$4,500 grant to fund research on emergence of the commercial drone industry with Mahka Moeen

Strategy Research Foundation (SRF) Dissertation Scholar (2019)

- \$10,000 grant to fund dissertation thesis in the area of strategic management

## Working Research Papers & Presentations (\* Denotes presentation by co-author.)

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[1] Shermon, Anavir; Moeen, Mahka. *"Zooming In or Zooming Out? Entrants' Product Portfolios in the Nascent Drone Industry"* (**2nd Revise & Resubmit at Strategic Management Journal**)

- Strategic Management Society Conferences
  - Paris, September 2018\*; Frankfurt, June 2019\*; Online, October 2020
- Academy of Management Annual Conference (Boston, August 2019)
- Bocconi Assembly for Innovation and Cooperation (Bocconi University, December 2019)\*
- Utah-BYU Winter Strategy Conference (Park City, March 2020)\*
- Strategy Science Conference (Virtual Conference, May 2020)\*
- Strategy, Innovation, and Entrepreneurship Workshop (Virtual Seminar, May 2020)\*
- Academy of Management STR Symposium on "New Perspectives on Industry and Ecosystem Emergence" (Virtual Seminar, January 2021)\*

[2] Shermon, Anavir; Moeen, Mahka; and Bingham, Chris. *"Inventing for Legitimacy: Evidence from the Nascent Drone Industry"* (**Data Analysis**)

- East Coast Doctoral Consortium (New York, March 2020 - cancelled due to COVID-19 pandemic)
- Academy of Management Annual Conference (Online, August 2020)
- Strategic Management Society Conference (Online-Toronto, September 2021)

[3] Shermom, Anavir. "How Science Facilitates Broader Alliance Portfolios with General-Purpose Technologies: Evidence from the Graphene Industry" (*Working Paper*)

- Research Policy Online Conference for Early Career Researchers (Online, April 2021)
- East Coast Doctoral Consortium (Online, April 2021)
- Academic of Management Annual Conference (Online, August 2021)
- Strategic Management Society Conference (Online-Toronto, September 2021)

### **Professional Development Workshops and Consortia Attended**

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Academy of Management Annual Conference (Boston, MA, 2019)

- Presented in "The Drone Industry: A Novel Phenomenon for Rethinking Market Formation, Evolution, & Regulation" symposium

Smith Entrepreneurship Research Conference (College Park, MD, 2019)

West Coast Research Symposium (Stanford, CA, 2019)

- Participated in the Track I Doctoral Workshop

Strategy Science Doctoral Consortium (Online, 2020)

Industry Studies Association Professional Development Workshop (Online, 2020)

Academy of Management Annual Conference (Online, 2020)

- Participated in the TIM Doctoral Consortium
- Co-organized & presented in "The Interplay of Firm Strategy & Industry Life Cycle" symposium

Academy of Management Annual Conference (Online, 2021)

- Co-organizing "Science & Firm Strategy" panel symposium
- Co-organizing & presenting in "The Implications of Economic Incentives & Institutions for Innovation & Market Emergence" symposium

### **Teaching**

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*Kenan-Flagler Business School, UNC-Chapel Hill*

Lead Instructor, BUSI412: Strategic Management in the Modern Corporation (Spring 2021)

- Two sections of a required undergraduate corporate strategy course

Team-building Facilitator, MBA801: Leading and Managing (Spring 2018 - Present)

### **Academic Service**

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Reviewer, Academy of Management Annual Meeting (2017 - Present)

Reviewer, Strategic Management Society Annual Meeting (2020 - Present)

Coordinator, Kenan-Flagler PhD Research Brown Bag (Spring, 2020)

President, Kenan-Flagler Business School PhD Student Body (2020 - Present)

### **Prior Research Experience**

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*Ross School of Business, University of Michigan*

- Strategy Research Assistant (2016-2017)
- Technology & Operations Research Assistant (2015-2017)

*College of Engineering, University of Michigan*

- Industrial Engineering Research Assistant (2015-2017)

### **Industry Experience**

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*Nutriline (Buena Park, CA)*

- Process Improvement Engineering Intern (Summer 2015)

*Nexteer Automotive (Saginaw, MI)*

- Industrial Engineering Intern (Summer 2014)