

Anavir Shermon

Kenan-Flagler Business School
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Education

University of North Carolina at Chapel Hill, Kenan-Flagler Business School

- Ph.D. Candidate in Strategy & Entrepreneurship (Fall 2017 - Present)
- Advisor: Mahka Moeen

University of North Carolina at Chapel Hill, Kenan-Flagler Business School

- Master of Science in Business Administration (Spring 2019)

University of Michigan at Ann Arbor, College of Engineering

- Bachelor of Science in Industrial & Operations Engineering (Spring 2017)
- 5x Recipient of Dean's List Award & University Honors

Research Interests

Industry Emergence, Technology Management, Entrepreneurship

Awards & Grants

Strategy Research Foundation (SRF) Dissertation Scholar (2020-2021)

- \$10,000 research grant to fund dissertation thesis in the area of strategic management

Working Papers & Respective Presentations (* Denotes presentation by co-author.)

[1] Shermon, Anavir, and Moeen, Mahka. "Zooming Out or Zooming In? Entrants' Product Usage Breadth in the Nascent Drone Industry" (**Revise & Resubmit at Strategic Management Journal**)

- SMS Annual Conference (Paris, September 2018)*
- SMS Special Conference (Frankfurt, June 2019)* - Finalist for Best Paper Prize
- Academy of Management Annual Conference - Symposium (Boston, August 2019)
- Bocconi Assembly for Innovation and Cooperation (Bocconi University, December 2019)*
- Utah-BYU Winter Strategy Conference (Park City, March 2020)*
- Strategy Science Conference (Virtual Conference, May 2020)*
- Strategy, Innovation, and Entrepreneurship Workshop (Virtual Seminar, May 2020)*

[2] Shermon, Anavir, and Moeen, Mahka. "Inventing for Legitimacy: Evidence from the Nascent Drone Industry" (**Data Analysis**)

- East Coast Doctoral Consortium (New York, March 2020 - cancelled due to COVID-19 pandemic)
- Academy of Management Annual Conference - Symposium (Online, August 2020)

[3] Shermon, Anavir. "Sourcing Upstream Technologies: Implications of Underdeveloped Markets for Technology in the Graphene Industry" (**Data Collection & Analysis**)

Conferences, PDWs, and Consortia Attended

Wharton Innovation Doctoral Symposium (Philadelphia, PA, 2017)

Academy of Management Annual Conference (Chicago, IL, 2018)

- Participated in the "Managing Your Dissertation" workshop

Strategic Management Society Annual Conference (Paris, FR, 2018)

Duke – UNC Innovation and Entrepreneurship Research Symposium (Durham, NC, 2018)

Strategic Management Society Special Conference (Hyderabad, IN, 2018)

- Participated in the "New Doctoral Summit" workshop

Academy of Management Annual Conference (Boston, MA, 2019)

- Presented in "The Drone Industry: A Novel Phenomenon for Rethinking Market Formation, Evolution, & Regulation" symposium

Kenan Institute Frontiers of Entrepreneurship Conference (West Palm Beach, FL, 2019)

Smith Entrepreneurship Research Conference (College Park, MD, 2019)

West Coast Research Symposium (Stanford, CA, 2019)

- Participated in the Track I Doctoral Workshop

Duke – UNC Innovation and Entrepreneurship Research Symposium (Durham, NC, 2019)

Strategy Science Doctoral Consortium (Online, 2020)

Industry Studies Association Professional Development Workshop (Online, 2020)

Academy of Management Annual Conference (Online, 2020)

- Participated in the TIM Doctoral Consortium
- Co-organized & presented in "The Interplay of Firm Strategy & Industry Life Cycle" symposium

Academic Service

Reviewer for Academy of Management Annual Meeting (2017 - Present)

Reviewer for Strategic Management Society Annual Meeting (2020 - Present)

Kenan-Flagler Strategy & Entrepreneurship PhD Student Research Brown Bag Coordinator (Spring, 2020)

Kenan-Flagler Business School PhD Student Body President (2020 - Present)

Prior Research Experience

Ross School of Business, University of Michigan

- Strategy Research Assistant to Professor Amy Nguyen-Chyung (2016-2017)
- Operations Research Assistant to Professor Roman Kapuscinski (2015-2017)

College of Engineering, University of Michigan

- Industrial Engineering Research Assistant to Professor Mariel Lavieri (2015-2017)

Industry Experience

Amway's Nutrilite (Buena Park, CA)

- Process Improvement Engineering Intern (Summer 2015)

Nexteer Automotive (Saginaw, MI)

- Industrial Engineering Intern (Summer 2014)